

Training Content Creator™

Content That Drives Business Impact

Today, it is more important than ever for learning programs to align with business goals. CEOs and training executives must focus on cultivating employee skills and knowledge directly related to business performance. In order to meet these challenges, you need more than traditional learning technologies used for compliance. With WENDIMU TCC™ platform your training and professional staff will have an access to create and manage thousands of Intelligent Content Objects – ICO™, created by themselves or other Subject Matter Expert (SME) in your organization. Consequently employees can leverage that knowledge to immediately begin driving business results. Even the most effective learning technology needs to be tailored to fit your needs. With our unique architecture, WENDIMU TCC can be extended through integration with your other vital corporate systems to give your employees a seamless and personalized learning experience, tailored to their specific knowledge needs and dynamics of changes.

Features

TEMPLATES CREATION (Topics and Courseware) - Topic Templates are content frames which are filled by the SMEs. Using Topic Templates enables the organization to preserve certain content standards (using the same template for different purpose), as well as specifically instruct the Constructors (which content is required and the method for its creation).

COURSEWARE TEMPLATES combine several Topic Templates to ensure organizational uniformity. You can use for example the "Invoice Creation" courseware template for different courseware such as CRM, Customer Support, Salesman etc, while maintaining certain uniformity across all these coursewares.

COURSEWARE CREATION based on the courseware templates (with a modification capability), you can create real courseware entities. Those entities are sent as tasks to Constructors and Approvers for content filling.

CONTENT FILLING allows Constructors to receive tasks with content filling guidelines. Using a MS Word system component they fill the required content. After finishing, they send filled topics for approval.

CONTENT APPROVAL allows Approvers to receive tasks for content approval. Using a MS Office system component they modify necessary content. After finishing the approval process, the full courseware is completed and returns to the manager, thus closing the content filling circle.

